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The development of a Slovenian national network for literacy and reading culture

From 8 September to 8 October 2018, the first "National Month of Reading Together" 2018 (NMRT 2018), a public manifestation of interdepartmental cooperation, took place in Slovenia and was complemented with a public awareness raising campaign "Reading Together". The visual identity of the campaign has been based on the illustrations of eight award-winning Slovenian illustrators, all on the topic of joint reading. First, an online registration for the events related to reading was launched. The listed reading events were very diverse, ranging from professional symposia to various public reading events, to exhibitions and more. The final evaluation of the NMRT 2018 (and the campaign) is still to be done, but it is already evident that the participating operators, partners and supporters (various NGOs, schools, research centres, municipalities, publishing houses, media houses) have successfully created a national reading and reading literacy network which will remain active not only for the duration of the campaign "Reading Together", but also in the future, thus following one of the fundamental measures of the new National Strategy for the Development of Reading Literacy.