Prime Time Parenting

This presentation is based on the acclaimed parenting book, Prime Time Parenting,¹ which has been described as the “the step-by-step guide for school nights that parents have always wanted.”² The presentation aims to support parents in nurturing children’s development as readers, writers, speakers, listeners and thinkers.

Prime Time Parenting is a two-hour school night routine that helps parents to support their children’s progress in reading and writing while also meeting their overall developmental needs. The presentation is packed full of research-based recommendations on how to nurture reading and writing at home. The Prime Time Parenting routine can offset some of the risks associated with digital distraction. Overall, the routine helps families create a literacy-rich, happy and healthy home life.

Participants will learn how parents can help children succeed in the critical academic skills of reading, writing, listening and thinking.

¹ Published in Europe and the USA
² Kyle Schwartz, teacher and author of I Wish My Teacher Knew