(Im)possible mission: Connecting through roundtables and expanding reading strategies

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The Croatian Reading Association turns the attention of the public to the importance of literacy by organising expert meetings on the occasion of International Literacy Day. A conference organised in 2016 entitled “Motivation and Reading Promotion Strategy”, held under the auspices of the Ministry of Education, was an incentive for organising regional round tables for teachers in elementary and secondary schools and public and school librarians in several Croatian cities. The main highlighted conclusion was the importance of connecting public and school librarians, teachers and all the other professionals who promote literacy. We have to connect public and school libraries, as well, so that they become a recognisable place for informal education. Enthusiasm, expertise, and the professional development of teachers and librarians are factors for success in motivation and in the development of students’ literacy skills, as no reform or new system will offer a miraculous solution. Instead, teachers and librarians have to follow the changes in modern society, and the perceptions of the world that are held by today’s students.