

The FELA European Literacy Award 2019 winner

Presenters:

ASSUNTA DI FEBO

Assunta Di Febo, responsible of education projects, Centre for Books and Reading, Ministry for Cultural Heritage and Activities.

TIZIANA MASCIA

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INVITO ALLA LETTURA

TV and Web literacy programme for the professional development of teachers Invito alla lettura - Rai Scuola is a TV and online literacy programme for the professional development of teachers in the field of reading literacy. Includes two television series with twenty episodes, always available on the web and accessible remotely, addressed to teachers and educators of kindergarten, primary and secondary school. The contents of the programme are the result of a selection of studies and approaches used around the world to teach and promote literacy (Eurydice Network, 2011; EU High Level Group, 2012; Forum del Libro, 2015; Elinet 2016) and can be integrated with the National Guidelines for pre-school and first cycle education curricula. This session presents main goals of the programme: improving the quality of teaching, promoting the exchange of good reading practices that can be replicated by teachers in the classroom and focusing on the importance of reading in the family. Produced by the national TV RAI Cultura and promoted as a best practice for literacy by CEPELL, the Centre for Books and Reading, body of the Ministry of Cultural Heritage and Activities (Italy).